

SA2020

FOR IMMEDIATE RELEASE

January 26, 2022

Media Contact: Mary Kate Hull, SA2020, marykate@sa2020.org

SA2020 Releases Its Annual Update on San Antonio's Shared Community Vision

(San Antonio, TX) Today, SA2020, the nonprofit that drives progress toward a shared Community Vision, updated its [website](#) with the latest community data showing where San Antonio stands on reaching shared goals. The release coincides with SA2020's signature event, [The Collective](#)—three days of community-driven learning to inspire community-driven action.

Now in its second year, The Collective calls on San Antonio's thinkers-doers-creatives to learn and engage with each other through intimate one-on-one conversations, real-talk roundtables, workshops, and performances. Every session offers ways to deepen learning and action. While the focus is on San Antonio, speakers are national experts in areas like higher education, reproductive rights, and racial equity to name a few. A complete list of speakers is [available online](#).

In this year's update, SA2020 revealed available information on 57 Community Indicators from 27 sources. This is the first glance at how San Antonio is doing in relation to the goals set for 2030.

SA2020 is using baseline data from 2019, when available. In doing so, the 2030 goals demand that we recover from the crisis and remain visionary. (Baseline data refers to the first year of data that informs the decade-long goal. At least one additional year beyond the baseline data must be known to report on progress.)

In 12 instances (21% of the Indicators), only baseline data is available. This is because either the Census data for 2020 was unavailable due to the COVID-19 crisis, the Indicator is newly tracked by SA2020 and historical data does not exist, or SA2020 changed how the Indicator is measured and historical data does not exist.

In 15 instances (27% of the Indicators), the measure is still in development. In these instances, while San Antonians may have identified areas of growth, local data to track progress may not exist. By elevating San Antonians priorities, however, local organizations are identifying the data necessary to track these shared goals.

This year, SA2020 will shift how several indicators are tracked and measured, moving from national and regional sources, to local data by launching a Biennial Survey. This survey will measure San Antonians' arts attendance, connection to their neighbors and community, trust in local government, volunteerism and philanthropic giving, and more. The visioning process revealed a community desire to understand and grow each of these. The Biennial Survey is offered in [Spanish](#) and [English](#).

With more than a decade of tracking data, SA2020 is complementing the release of the community data by highlighting local efforts and organizations that are moving the needle on shared goals. On Wednesday, they revealed a brand new, interactive visualization that shows where more than 100 local nonprofit organizations have aligned their work to the Community Vision.

SA2020

From the visualization, users can click to Partner Profiles and find out more information about their impact, including their mission, annual revenue, geographic reach, and the breadth of people who serve the organization, including volunteers, interns, part-time and full-time staff, and boards of directors. This new feature invites users to learn more about the work of local nonprofits and get involved with their work to help realize a better future.

About SA2020

SA2020 started as the shorthand for San Antonio's shared Community Vision and became the name under which they operate as a nonprofit. Holding on that name honors the original visioning process and solidifies the organization's continued work in holding institutions and the community at large accountable to shared goals. In 2020, amidst a pandemic and ten years after the original visioning process, nearly 12,300 San Antonians strengthened the vision for another decade. SA2020 drives progress toward a shared Community Vision for San Antonio through research, storytelling, and practice. Learn more at SA2020.org.

###