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SA2020 Releases 2019 Community Impact Report, Launches Strategy to Reengage the Community in 2020

(SAN ANTONIO) SA2020 yesterday released its 2019 Community Impact Report, a comprehensive look at San Antonio's progress toward the Community Vision originally created by San Antonians in 2010. The report includes updates on 62 measures of success, with one-third disaggregated by race, gender, and place to tell a more complete story. While the data update shows that 72% of the indicators are moving in the right direction, the report also highlights disparities and challenges, including in college attainment, workforce development, mobility, cost of living and quality of life, and family violence.

In order to maintain the momentum toward San Antonio's Community Vision and address the challenges that persist, SA2020 launched its yearlong community engagement strategy to reaffirm and strengthen the Community Vision for the next decade. In partnership with more than 60 SA2020 Ambassadors representing dozens of organizations, SA2020 will use in-person events and digital tools to lead the most ambitious community engagement plan in San Antonio's history. Mayor Ron Nirenberg, an SA2020 Ambassador himself, announced the bold goal of reaching 162,850 San Antonians in 2020. SA2020 will also collect and analyze demographic information of community members throughout the year to ensure that participation is representative of the city's demographics.

"Momentum for San Antonio's Community Vision has never been stronger, and 2020 gives us the opportunity to include even more of our neighbors in the process," said SA2020 President and CEO Molly Cox. "The last nine years have proven that when we set goals together and then actively work toward them, we can create positive community change."

Community members are invited to complete SA2020's five-minute survey online at SA2020.org and share what they hope to see maintained and improved over the next decade.

See the full 2019 report and explore San Antonio's progress at report.SA2020.org.

About SA2020

SA2020 was launched in September 2010 as a strategic planning process for San Antonio. In 2012, SA2020 became a nonprofit organization whose mission is to drive progress toward a shared vision for a thriving San Antonio. SA2020 transparently reports on progress, engages and activates the public, and aligns organizations toward shared goals. Visit sa2020.org for more information.

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