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SA2020 Receives Impact Award for Top Community Indicator Project

(DENVER) The Community Indicators Consortium (CIC), an organization that supports and advances the use of community data to improve the quality of life in communities around the world, awarded SA2020 the **2019 Impact Award** for top community indicator project of the year.

At CIC's annual Impact Summit in Denver, Colorado, leaders recognized SA2020 for excellence in using community indicators to drive positive local change. SA2020's annual report and interactive dashboard (SA2020.org/progress) offer local community members, policy makers, corporate and nonprofit leaders, and other stakeholders a transparent look at where San Antonio stands on the goals set by the community in the original 2010 visioning process. In recent years, SA2020 has also disaggregated 34% of its 61 indicators by race, gender, and place in order to tell a more complete story of San Antonio and identify opportunities to drive more equitable outcomes.

"Community indicators offer a clear look at whether a community is moving in the right direction and serve as a catalyst for positive change. We were very impressed with SA2020's ability to further disaggregate their indicators, make the information easy to use and understand, and most importantly, use it to activate and transform the community," said Chantal Stevens, Executive Director of CIC.

SA2020 activates and aligns individuals and more than 180 multi-sector organizations with a commitment to reporting on San Antonio's progress toward the goals created by the public at large. This data allows the entire community to understand where San Antonio is making strides and where we are falling short, so that all residents are able to lead and advocate for change.

"What makes our work stand out is the commitment to results. We are results-driven first, then data-informed. We use the data to help us ask additional questions and drive further collaboration," said Molly Cox, President & CEO of SA2020.

SA2020 has also recently been tapped by other municipalities to share how San Antonio led a community visioning process, why SA2020 became an independent nonprofit to hold the community accountable, and how the organization continues to drive progress by reporting, activating and aligning. These include Indianapolis, Indiana; Wichita, Kansas; Bergen County, New Jersey; and Abilene, Texas, which recently launched Thrive ABL, modeled after SA2020.

San Antonio is the only large city in the country that has a community vision written by the people who call the city home, a nonprofit organization that holds us accountable to that vision by activating and aligning individuals and organizations, and more than 180 multi-sector institutions aligned to help realize this vision.



During the year 2020, SA2020 will reengage the community to reaffirm and strengthen the Community Vision in order to continue to make San Antonio's community indicators readily available, usable, and actionable.

About SA2020

SA2020 was launched in September 2010 as a strategic planning process for San Antonio. In 2012, SA2020 became a nonprofit organization whose mission is to drive progress toward a shared vision for a thriving San Antonio. SA2020 reports on community indicators, informs and activates the public, and aligns efforts toward the community's goals. Visit sa2020.org for more information.

About Community Indicators Consortium

The Community Indicators Consortium supports communities' efforts to improve quality of life. Since 2005, CIC has provided resources and tools to help communities and practitioners advance the practice and effective use of community indicators. Visit communityindicators.net for more information.

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