

SA2020

REVISED INDICATOR REPORT

July 2013

On June 4th, we released our first Data Report on the indicators that the community selected to measure progress toward our ambitious goals for San Antonio. On that same day we kicked off the process of analyzing each indicator to ensure that the data we collect will be a meaningful gauge of our development as a city.

Over 200 nonprofit and civic leaders, as well as content experts from across the city, took a good, hard look at our indicators. In the following pages, you will find the revised indicators. Any revisions to original indicators are noted, and additional indicators are explained.

Now we need your input! The SA2020 vision is a product of the brilliant brains of our community working together, and we can't make any changes without getting the input of that community. After reading this report, please go to SA2020.org/comments and let us know what you think!

All input will be reviewed to address major themes and common questions and also responded to via the I Am SA2020 Blog and social media. We'll also take your input into account as we work toward an updated Data Report to be released in September of 2013.

As always, thank you for your passion and dedication to the future of San Antonio.

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Arts and Culture

In 2020, San Antonio leads the world as a creative community. San Antonio reflects a diverse range of artistic expression that builds on our rich cultural heritage. The arts are integral to our way of life for citizens of all ages and backgrounds. Public and private support spurs a renaissance of artistic creativity where a vibrant cultural economy flourishes. Contemporary art reflects the dynamic nature of San Antonio's artistic, literary and cultural communities and movements.

Revised Indicators:

- Economic Impact of Arts & Culture
- Level of Funding for Arts Programs
- Level of Attendance at Arts Programs
- Level of Citizen Satisfaction with San Antonio Arts and Cultural Activities

Original Indicators that will remain unchanged

Name
Economic Impact of Arts & Culture

Original Indicators with edits

Name	Explanation
Level of Funding for Arts Programs	Will work to include state, federal, private, and foundational contributions
Level of Attendance at Arts Programs	Will work to include public and private attendance

Original Indicators—NOT INCLUDED

Name	Explanation
Number of People Employed in the Arts	Will be moved to Economic Competitiveness as a sub-item in Job Growth by Sector, where it fits better
Number of Creative Activities, including Public Arts	Seems unnecessary in addition to attendance, and attendance is a better measure of public impact



New Indicators

Name	Explanation
Level of Citizen Satisfaction with San Antonio Arts and Cultural Activities	Will measure how citizens feel about the number and quality of available activities, as well as perceptions of San Antonio arts & culture





Civic Engagement

In 2020, San Antonio’s citizens are deeply engaged as elected leaders, business leaders, volunteers, and voters in the process of making government more responsive and accountable to San Antonians. Vibrant grassroots movements, civic organizations, business leaders, city staff, and selfless citizens actively and effectively collaborate in all areas of city operations and governance. Elected officials and city staff take ownership of issues and are accountable for results. City, county and state branches of government coordinate their work to eliminate waste brought about by duplication of effort. The city cultivates inspired and effective leaders in selfless service to the community and is recognized for delivering transparency in government.

Revised Indicators:

- Voter Turnout
- Diversity of Elected Officials, City Boards, and Commissions
- Level of Volunteerism

Original Indicators that will remain unchanged

Name
Voter Turnout

Original Indicators with edits

Name	Explanation
Diversity of Elected Officials, City Boards & Commissions	Will include diversity of elected officials along with members of city boards and commissioners

Original Indicators—NOT INCLUDED

Name	Explanation
Number of Community and Neighborhood Associations	Just increasing the number of organizations does not guarantee an increase in effectiveness.
Leadership	It’s difficult to measure this indicator in a consistent way, and the number of leadership graduates is a relatively static number.
Media Coverage of Public Policy	It’s difficult to define media coverage and quantify its quality.



Number of Candidates Running for City Council.	Does not address diversity or leadership.
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New Indicators

Name	Explanation
Level of Volunteerism	Would serve as a measure of community involvement and engagement





Community Safety

In 2020, San Antonio is the safest big city in America. Public safety officials, city staff and citizens collaborate through strong, engaged community neighborhood networks to reduce crime and promote a thriving and law-abiding San Antonio. The city's proactive prevention programs, responsive enforcement efforts and high state of disaster readiness result in low levels of crime and a high sense of personal safety.

Revised Indicators:

- Number of People Attending Community Trainings to Combat Crime
- Recidivism Rates
- Response Times for Both Fire and Police
- Index Crime Rates
- Positive Responses on Community Public Safety Surveys
- Domestic Violence

Original Indicators that will remain unchanged

Name	Explanation
Number of People Attending Community Trainings to Combat Crime	Calculates how many convicted criminals commit crimes after they are released from prison
Recidivism Rates	Working with Bexar County to obtain this data
Response Times for Both Fire and Police	

Original Indicators with edits

Name	Explanation
Index Crime Rates	Will now include a sub-indicator of Minor Crime Index
Positive Responses on Community Public Safety Surveys	Would like to also add attitudes towards safety, the law, etc. to existing survey. Addresses how satisfied people are with police and how safe they feel

Original Indicators—NOT INCLUDED

Name	Explanation
Child Abuse Validated Cases	Moving to Family Well-Being

New Indicators

Name	Explanation
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Domestic Violence	Moving from Family Well-Being to Community Safety
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Downtown Development

In 2020, Downtown is the heart of San Antonio and is everyone's neighborhood. It is a showcase for visitors, a center of vibrant activity for citizens to live, work and play, and an economically inviting locale for businesses to flourish. Downtown's historic buildings and character are preserved,

its parks and green spaces are inviting, and the river continues to be treasured as its defining asset.

Revised Indicators:

- Housing Units Downtown
- Downtown Living Experience
- Downtown Employment
- Economic Impact by Sector
- Downtown Crime Rate

Original Indicators that will remain unchanged

Name	Explanation
Housing Units Downtown	Single-family housing units will be measured.

Original Indicators with edits

Name	Explanation
Keeping it Safe Crime Rates Downtown	Name Change: Downtown Crime Rate
Number of People Working Downtown	Name Change: Downtown Employment
Downtown Activity by Sector	Name Change: Economic Impact by Sector; Addresses how much money do hotels, retail stores, etc. in downtown generate back to San Antonio economy
Qualitative Experience of Living Downtown	Name Change: Downtown Living Experience. This is a qualitative gauge of whether or not people like living downtown

Original Indicators—NOT INCLUDED

Name	Explanation
Transportation Mode Options Measured by VMT	Moving to Transportation





Economic Competitiveness

In 2020, San Antonio is recognized as a leader in business that prospers through innovation in 21st century industries. San Antonio has a highly qualified and educated workforce and provides economic opportunity for all of its residents.

The city fosters entrepreneurship as the engine of economic prosperity. It capitalizes on its unique historical and cultural heritage, as well as local institutions like its military bases, universities, medical centers and international airport system to become a leader in the global economy.

Revised Indicators:

- Per capita Income
- Job Growth by Sector
- Entrepreneurial Activity
- Percent of STEM Graduates and percent of STEM Jobs
- Unemployment

Original Indicators that will remain unchanged

Name	Explanation
Per capita Income	Would show how much each person would make if we split the entire earnings equally among our population

Original Indicators with edits

Name	Explanation
Job Growth by Sector	Will now include growth of green jobs and growth of the creative sector; need to evaluate green jobs target
Intellectual Property Development	Name Change: Entrepreneurial Activity Will work toward including additional factors such as venture capital and business start-ups along with patents

Original Indicators—NOT INCLUDED

Name	Explanation
Quality of Life Index	Difficult to calculate and translate
Commute Times	Redundant to Transportation goals

New Indicators

Name	Explanation
Percent of STEM Graduates and percent of STEM Jobs	One measure to fuel job growth in fast-growing areas

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Unemployment	Coming from Family Well-Being, but Family Well-Being will keep Underemployment
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Education

By 2020, San Antonio has orchestrated one of the greatest turnarounds in education in the United States. San Antonio provides access to quality education for all students no matter where they live in our city. The city is propelled forward by an approach where students learn, teachers thrive, parents engage, and citizens contribute to meet the challenges and opportunities of the 21st century in a way that rivals any city in America. This San Antonio approach to education develops citizens who are thinkers, problem-solvers, and lifelong learners, prepared to tackle our society's greatest challenges and proud to call San Antonio their home.

Revised Indicators:

- Kindergarten Readiness
- 3rd Grade Reading
- High School Graduation Rate
- College Readiness
- College Enrollment
- College Persistence
- Adults with College Degrees

Original Indicators that will remain unchanged

Name
3 rd Grade Reading
High School Graduation Rate
College Enrollment
College Readiness

Original Indicators with edits

Name	Explanation
Kindergarten Readiness	EDI (Early Development Indicator) is available for some districts with plans to expand
Adult Educational Attainment	Name Change: Adults with College Degrees

New Indicators

Name	Explanation
College Persistence	Strong indicator of college completion; shows whether college students are progressing through college





Environmental Sustainability

In 2020, San Antonio is recognized as a respectful steward of its natural resources and a model for responsible resource management.

San Antonio promotes responsible growth and the use of sustainable environmental practices. Its strategy is based on

an integrated approach that establishes a green economy and focuses on three key areas:

WATER: Water resources are plentiful and effectively managed through a combination of conservation, supply development and other practices to support growth and sustainability for the next 50 years. The Edwards Aquifer continues to be protected and enhanced as the foundation of our present and future water supply. Continued longer-term studies and analysis are conducted to identify more regional water supplies to support growth through the end of the 21st century.

ENERGY: The community relies on a well-balanced and affordable energy program combining the best advances in new technology with traditional energy sources to promote

LAND: Development practices are focused on Smart Growth, Low Impact Development and Green Building.

Revised Indicators:

- Renewable Energy
- Tree Canopy
- Air Quality Index
- Usage Rates for Water
- Usage Rates for Energy
- Residential Waste and Recycling Rates
- Development with Low Environmental Impact

Original Indicators that will remain unchanged

Name
Renewable Energy
Tree Canopy

Original Indicators with edits

Name	Explanation
Air Quality Index	Will report the actual index alongside ground level ozone; also include VOCs and NO ₂ levels



Usage Rates for Water	Will now include residential GPCD and peak demand reduction, if possible
Amount of Material Going into Landfills	Suggested name change: Residential Waste & Recycling Rates Will report total waste and percentage of recycled waste
Usage Rates for Energy	Reported as its own indicator rather than alongside water.

Original Indicators—NOT INCLUDED

Name	Explanation
Growth of Green Economy	Moved to Economic Competitiveness

New Indicators

Name	Explanation
Development with Low Environmental Impact	Measures the environmental impact of new developments that qualify as LID; percentage of new development that qualifies as LID





Family Well-Being

In 2020, San Antonio is renowned as the best city to raise a family. Its neighborhoods are places where residents thrive in an ethnically, culturally and socioeconomically integrated environment. The entire community — individuals, businesses, local government, nonprofits, and faith-based organizations — takes responsibility for our collective well-being by providing information, access, high quality services and a meaningful sense of stability to residents of all ages and backgrounds. This continuum of caring enhances our residents' quality of life and prepares families for the challenges of the 21st century.

Revised Indicators:

- Poverty Rate
- Births among Females age 10 to 19
- Underemployment
- Homelessness
- Child Abuse Validated Cases

Original Indicators that will remain unchanged

Name
Poverty Rate
Births among Females age 10 to 19
Underemployment

Original Indicators with edits

Name	Explanation
Homelessness	Need to count sheltered and unsheltered individuals; name change to Homelessness

Original Indicators—NOT INCLUDED

Name	Explanation
Domestic Violence	Moved to Community Safety
Community Portals	Not measureable
Number of Severe Domestic Violence Cases Presenting at Shelters	Needs further discussion in a working group

New Indicators

Name	Explanation
Child Abuse Validated Cases	Moved from Community Safety





Health and Fitness

In 2020, San Antonio residents are among the healthiest in the country. San Antonio promotes well-being by providing healthy and affordable food choices, convenient access to green spaces and recreational facilities, and a robust network of physical and mental healthcare designed to eliminate existing health disparities in the community.

Revised Indicators:

- Obesity
- Maternal and Infant Health
- Diabetes Rates
- Births among Females age 10 to 19
- Access to Health Care
- Health Risks

Original Indicators that will remain unchanged

Name
Obesity
Maternal and Infant Health
Diabetes Rates
Births to Females age 10 to 19
Access to Health Care

Original Indicators with edits

Name	Explanation
Overall Assessment of Health and Behavioral Risks	Will now include tobacco, drug, and alcohol usage rates Name Change: Health Risks





Neighborhoods

In 2020, San Antonio is known for its cohesive neighborhoods with compelling and unique personalities. Modern linked mass transit, improved infrastructure and a concerted effort to preserve and maintain our historic buildings, parks and open spaces compliment smart growth patterns. The result is a livable and vibrant community that is strongly connected to its past and maintains its small town feel.

Revised Indicators:

- Population Growth in Center City Neighborhoods and Downtown
- Growth of Green Spaces
- New Housing Starts and Renovations Inside Loop 410
- Walkability
- Access to Parks and Green Spaces
- Neighborhood Cost

Original Indicators that will remain unchanged

Name
Population Growth in Center City Neighborhoods and Downtown
Growth of Green Spaces
New Housing Starts and Renovations Inside Loop 410

Original Indicators with some changes

Name	Explanation
Number of Pedestrian-Oriented Neighborhoods	Name Change: Walkability Will include sidewalk gap analysis and number of pedestrian-oriented neighborhoods

New Indicators

Name	Explanation
Access to Parks and Green Spaces	A measure of park proximity; noted to include quality and utility in the future
Neighborhood Cost	Measures cost of transportation and housing in neighborhoods





Transportation

In 2020, San Antonio’s transportation system is recognized as a model of efficiency and environmental sustainability. San Antonio is served by an environmentally-friendly transportation system where everyone is able to walk, ride, drive or wheel in a safe, convenient, and affordable manner to their desired destinations. Frequent and reliable mass transit services connect communities, and transportation infrastructure meets community needs.

Revised Indicators:

- Complete Streets
- Transit Use
- Vehicle Miles Traveled
- Commute Times
- Travel Time Index

Original Indicators that will remain unchanged

Name
Travel Time Index
“Complete Streets”—both miles and percentage

Original Indicators with edits

Name	Explanation
Public Transportation Ridership	Add a measure of choice ridership Name Change: Transit Use

Original Indicators—NOT INCLUDED

Name	Explanation
Pollution Emissions from Transportation	This measure is captured by Air Quality Index in Environmental Sustainability

New Indicators

Name	Explanation
Vehicles Miles Traveled	Moving from Downtown Development

